



**SPONSORSHIP  
PROPOSAL**

★ **250** ★

**R O C K V I L L E**

**O U R A M E R I C A N S T O R Y**

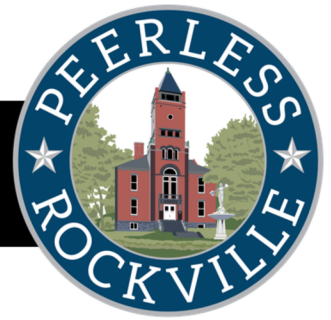


**PEERLESS  
ROCKVILLE**

History | Preservation | Education



OUR  
AMERICAN  
STORY



Peerless Rockville is preparing to commemorate the 250th anniversary of the United States with special programming: Rockville 250 – Our American History.

Together with the Rockville community, the City of Rockville, and our business partners, Peerless Rockville will explore how national themes in American history have unfolded in Rockville over the last two and a half centuries. Rockville 250 will tell the stories of the people and places in Rockville that trace our nation's history.

We would love to count you among our community partners. Join us as we look back to the founding of Montgomery County in 1776 through time to the vibrant, diverse community of the 21st century.

Beginning in Spring 2026, the historic Red Brick Courthouse will host an illustrated exhibit showcasing 250 years of Rockville's history. Additional lectures, tours, and special programs will follow throughout the year, offering residents and visitors opportunities to engage with our local and national heritage.

We offer several sponsorship levels with recognition in our event materials, exhibit, website, and social media, giving your business visibility to all of our engaged local supporters.

Can we count you among our Rockville 250 sponsors? You can also discuss the sponsorship opportunities with Peerless Rockville staff at [outreach@peerlessrockville.org](mailto:outreach@peerlessrockville.org), or 301-762-0096.

Thank you for helping us keep Rockville's history alive for generations to come. Together, we can ensure that our city's past continues to inspire its future.

Your Sponsorship donation is tax-deductible to the full extent of the law.

Peerless Rockville's EIN is 52-1006116.



# SPONSORSHIP OPPORTUNITIES

## ● ROCKVILLE

**\$500**

- Name/Logo listed in event materials and exhibit
- Recognition on Peerless Rockville's website
- Recognition in social media thank-you post

## ● MONTGOMERY COUNTY

**\$1,000**

All Rockville benefits, plus:

- Large logo displayed at the Rockville 250 exhibit in the Red Brick Courthouse
- Recognition at exhibit opening reception

## ● MARYLAND

**\$2,500**

All Montgomery County benefits, plus:

- Logo placement (where applicable) in exhibit, event materials and online
- Recognition in printed program for lectures and tours
- Invitation for 4 to walking tour of your choice

## ● AMERICAN STORY

**\$5,000**

All Maryland benefits, plus:

- Prominent logo placement on exhibit and website
- Acknowledgment at all Rockville 250 public programs
- Opportunity to provide promotional materials at select events

## ● PRESENTING SPONSOR

**\$10,000**

All American Story benefits, plus:

- Lead sponsor recognition for the Rockville 250 exhibit
- Private invitation to the exhibit for 10, with guided walk-through and Q&A.

plus:

- Speaking opportunity at exhibit opening ceremony
- Customized recognition package tailored to sponsor interests

# SPONSOR FORM

Company/Sponsor Name:

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Contact Person:

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Mailing Address:

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City, State, Zip:

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Phone: \_\_\_\_\_

Email: \_\_\_\_\_

## PAYMENT

Please send checks payable to Peerless Rockville to P.O. Box 4262 Rockville, MD 20849. Checks preferred.

Pay now by scanning the QR code. You can also use the below form, or call the office at 301-762-0096. We will process your donation securely.

250th Sponsorship



Cardholder Name:

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Card Number:

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Expiration Date (MM/YY): \_\_\_\_\_ / \_\_\_\_\_

Security Code (CVV): \_\_\_\_\_

Billing Zip Code: \_\_\_\_\_



Courthouse Square Walking Tour, 2024



Downtown Rockville African-American History Tour, 2025



# ABOUT US

## WELCOME TO A PEERLESS COMMUNITY PARTNERSHIP

As an award-winning nonprofit organization, we endeavor to exceed expectations – not just yours, but our own. Founded in 1974 to advocate for local historic resources, we encourage our fellow Rockville residents to recognize and admire the history that is woven throughout the community. With a long history of preservation, education, and community involvement we seek to learn, understand and share the diverse history of the city where we live and work.

Peerless Rockville offers a broad range of programs and activities for the public. These include lectures, illustrated presentations, hands-on workshops, walking tours, house tours, publications on Rockville and Montgomery County history, as well as information and articles shared online via our website and social media avenues. We operate an archive of documents, photographs, and library of information on numerous topics from the colonial era to present.

Peerless Property: Frieda's Cottage  
Rockville's first National Historic Landmark  
Designated 2021

